

Home Diagnostics, Inc.

Dedicated To Diabetes Management

PRESS RELEASE

Contacts:

Home Diagnostics

Sabrina Rios
Corporate Communications Manager
(954) 332-2141
srios@hdiabetes.com

The Ruth Group

Stephanie Carrington / Nick Laudico (investors)
(646) 536-7017 / 7030
scarrington@theruthgroup.com
nlaudico@theruthgroup.com

Jason Rando / Catherine Bright (media)
(646) 536-7025 / 7013
jrando@theruthgroup.com
cbright@theruthgroup.com

Home Diagnostics, Inc. Offers Free TrueTrack Smart System and Sidekick to All Becton, Dickinson & Co. BD Logic Customers

Fort Lauderdale, FL – October 4, 2006 - Home Diagnostics (Nasdaq: HDIX), a leading U.S. manufacturer and marketer of blood glucose monitoring systems, today announced that it is providing a free TrueTrack Smart System[®] starter kit and a Sidekick[™] system to all individuals currently using Becton, Dickinson's blood glucose monitors and test strips.

The free offer is intended to alleviate concerns BD Logic[®] customers may have in the wake of Becton, Dickinson & Company's decision to discontinue its blood glucose monitor product lines by the end of 2007. Users of the BD Logic system can simply receive a new TrueTrack starter kit and a Sidekick all-in-one blood glucose testing system by calling Home Diagnostic's customer service line, 800-335-0759.

“For diabetics, the blood glucose monitor is more than just a piece of equipment; it is an essential part of their lives,” said Dick Damron, president and CEO, Home Diagnostics. “By extending our TrueTrack and Sidekick systems to all current BD Logic customers, we hope to ease their transition to a new monitoring system, demonstrate the strength of our product line, and grow to become a partner for life.”

Both the TrueTrack Smart System and the Sidekick feature biosensor technology and require only one microliter of blood to produce reliable results in 10 seconds. TrueTrack Smart System test strips cost up to 30 percent less¹ than other test strips and are covered by Medicare, most Medicaid and many insurance plans. Developed for portability and ease of use, Sidekick is the smallest blood glucose monitoring system available on the market. The Sidekick is an all-in-one vial of 50 test strips with a built-in meter.

About Home Diagnostics, Inc.

Based in Fort Lauderdale, Florida, Home Diagnostics, Inc. (Nasdaq: HDIX) is a leading manufacturer and marketer of diabetes testing supplies. With a portfolio of blood glucose monitors that spans the spectrum from standard to advanced systems, Home Diagnostics, Inc. offers products that can help every person with diabetes better monitor and manage their disease. Products include the Sidekick™ Testing System, TrueTrack Smart System®, TrackEASE Smart System®, and Prestige Smart System® blood glucose monitor. For more information about Home Diagnostics please log on to www.homediagnostics.com.

#

¹ Data on file, Home Diagnostics, Inc.